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For Immediate Release

Telecom Expense Management Firm Valicom Honored as a Top Woman Owned Business

Telecom auditing and expense management firm Valicom is proud to be honored by DiversityBusiness.com as a top woman owned business in the US and in its home state of Wisconsin. Founded in 1991 as a certified women-owned business enterprise (WBE), Valicom has helped its clients meet supplier diversity needs for over twenty years. Valicom is also pleased to deliver its telecom and wireless expense management software and services as part of the new Small Business Administration's federal woman-owned business program.

Madison, WI (April 20, 2011) - Certified woman-owned [telecom expense management software](#) and [telecom auditing](#) firm Valicom is proud to be honored as part of DiversityBusiness.com's 11th Annual Business Awards. Each year DiversityBusiness.com collects and compiles their 'Top Business List' on a State and National basis. The data is used to determine the most successful woman and minority owned entrepreneurs across the United States for their awards program. Making the list puts Valicom's name in front of Fortune 500 companies, Government Agencies and College and Universities looking to do business with women-owned small businesses. Valicom and all winners of this honor are invited to the awards ceremony in Washington, DC at the 11th Annual National Business Awards and Conference, April 19-21, 2011.

Nancy Peckham, CEO and Founder of Valicom, was pleased with the distinction, stating "Woman and minority owned businesses are an important piece of the engine that runs America's economy. We're proud to be a part of that, with our strong tradition of excellence in serving our clients, while also helping them be better corporate citizens through their support of diversity."

Having operated as a 100% woman-owned business enterprise (WBE) since 1991, Valicom provides [telecom and wireless expense management services](#) to businesses of all sizes, while also helping them fill their supplier diversity goals. Working in industries as varied as manufacturing, retail, healthcare and public utilities, Valicom marries a commitment to customer service with a proven track record of reducing, controlling and increasing visibility into voice, data and wireless costs.

In addition to serving private corporations' telecom management needs, the rollout of the new Small Business Administration's Woman Owned Small Business (WOSB) program offers Valicom opportunities to expand its footprint with federal, state and local government agencies. As slashed public budgets squeeze spending at all levels, Valicom's ability to provide reduced telecom costs and better operational efficiencies is increasingly necessary. Funds saved through a strong telecom expense management program can then be re-allocated to other needs, enhancing the effectiveness of each tax dollar spent.

Valicom's customized service solutions are delivered via their web-based [telecom expense management software](#) Clearview, offering a flexible range of packages that may include: telecom invoice auditing; RFP creation, telecom vendor selection and contract negotiation; telecom invoice processing, cost allocation and payment; wireless optimization; and other ongoing telecom management services as needed.

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About Valicom:

Valicom is a Madison, WI based telecom expense management firm founded in 1991 as a certified, 100% woman-owned business (WBE). Valicom offers a full suite of telecom cost control services including telecom audits, wireless optimization, RFP services, telecom contract negotiation, telecom invoice processing and payment. Services are delivered via Clearview, a web-based telecom expense, invoice and inventory management software. Clearview can be used either as a subscription software-as-a-service (SaaS) or as part of a comprehensive telecom audit outsourcing project. For more information, please visit www.valicomcorp.com.