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For Immediate Release

Telecom Expense Management Firm Valicom Announces Staff Promotions

Telecom expense management firm Valicom is proud to announce several staff promotions in preparation for its anticipated growth in 2011. The restructuring of its telecom auditing operations will help spur continued sales of its telecom expense management software Clearview, while continuing to support excellence in customer care.

Madison, WI (February 1, 2011) – [Telecom expense management](#) firm Valicom is expanding from offering traditional telecom audits to include a software and service-based business model as well. To support this growth in 2011, they are proud to announce several promotions designed to spur sales of their [telecom expense management software](#) Clearview, and to better assist their channel partners in offering TEM services.

Jeff Poirior, COO, announced the re-organization, saying “I’m proud of the foundation this move creates for the organization. It leaves us well positioned for the rapid growth we anticipate over the coming 24 months.”

As part of a restructuring of the telecom audit operations staff, Project Manager Mike Krogman has been promoted to Director of Client Services. Krogman celebrated eleven years at Valicom in 2010 and looks forward to a continued presence as one of their top telecom professionals. His responsibilities include the daily operations and management of the telecom audit staff, including oversight of all service clients and channel partners. In addition to Krogman’s move to Director, Joe Kaluva and Pete Weghorn were both elevated from Telecom Analyst to Project Manager.

Krogman says “I see this as an opportunity to take our knowledgeable telecom audit staff to the next level. As we add more telecom and IT consulting partners to our client base, and work to support them in utilizing our telecom expense management software Clearview, this new model will be an asset”.

On the technology side, long-time software engineer Philip Haven has been promoted from Internal Systems Manager to Chief Technology Officer. His responsibilities include technology development, automation and overall systems and process improvement. In over 5 years with Valicom, Haven developed more than 30 applications to solve various problems and to drive more efficient and accurate processes. Most recently, he has been the primary developer of Clearview, Valicom's 3rd generation [telecom expense management software](#).

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About Valicom:

Valicom is a Madison, WI based telecom expense management firm founded in 1991 as a certified, 100% woman-owned business (WBE). Valicom offers a full suite of telecom cost control services including telecom audits, wireless optimization, RFP services, telecom contract negotiation, telecom invoice processing and payment. Services are delivered via Clearview, a web-based telecom expense, invoice and inventory management software. Clearview can be used either as a subscription software-as-a-service (SaaS) or as part of a comprehensive telecom audit outsourcing project. For more information, please visit www.valicomcorp.com.